



# 2018 WWW Catalog Participation Guidelines

Please use one form for each ad\*. Forms must be received by June 1, 2017.  
Email inquiries to – [elinwriter@hotmail.com](mailto:elinwriter@hotmail.com)

Two ways to apply:

\*Visit the WWW website at [WomenWritingtheWest.org](http://WomenWritingtheWest.org) and click on Catalog. Fill out the form and submit. Online payment can be made using PayPal.

\*Or, copy this form and fill out, using a typewriter if possible, and mail along with a check to:

Women Writing the West Catalog  
Pam Nowak, Editor  
22940 E. Roxbury Dr. Unit B  
Aurora, CO 80016

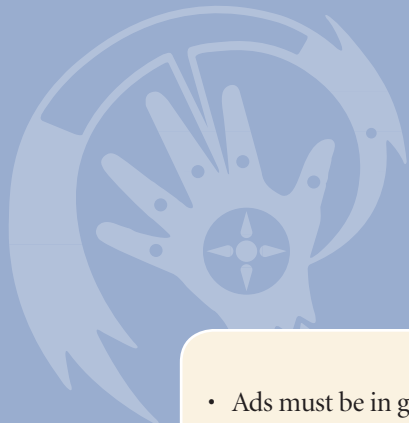
- Only Women Writing the West members are eligible to list their books or place ads.
- To join, visit our website: [WomenWritingtheWest.org](http://WomenWritingtheWest.org)
- A member's publishing company may submit any book ad by one or more of their authors.
- Displays may be submitted by mail or by email attachment. If sent by email, please submit a printed version to address above for comparison printing clarification.

## AD ORDER INSTRUCTIONS & SPECIFICATIONS

**The catalog is printed in full color! The final size of the catalog is 8.5 x 11 and is generally around 20 to 24 pages.**

- **pdf, tif or jpg files are preferred, however, make sure the ad is high resolution (300 dpi). Website jpg files are 72 dpi and are not suitable for print.**
- **Updated ad sizes for 2018 catalog for the full page and half page ads. Please see next page for dimensions.**
- **A hard copy proof must accompany the ad!**
- Ad order may be emailed as long as the file is under 10 MB. Send to [elinwriter@hotmail.com](mailto:elinwriter@hotmail.com)
- On CD - Color or greyscale, 300 dpi. All fonts must be embedded. pdf or jpg files. Plus one hard copy.
- No magazine or newspaper clips. Clippings will not be accepted for printed ad submittal.
- Submit advertising copy as an electronic file in color (CMYK, please) or greyscale! If ad is submitted as an RGB file, color changes may occur upon conversion.
- Advertisements may be sent by regular mail. Use a CD only. (CD-R/CD-RW.) If you wish your CD to be returned, please include a self-addressed, stamped CD mailer.
- Embed ALL fonts. (converted to paths, etc) If not, then default substitution may occur. No faux bold or italic fonts.
- No crop marks, please. If you would like a border around the outside of your ad, please include that.
- It is the sole responsibility of the sender to check ad copy for correctness of information.
- If an ad needs to be built, design services will be billed at \$60/hr. Please inquire to Jenny Hancey at 303-816-0396 or [Jenny@HanceyDesign.com](mailto:Jenny@HanceyDesign.com) for a quote on ad design services.

\*The words "ad," "ads," and "advertisement" in the catalog participation guidelines should be interpreted as placement of participation information by WWW members and should not be construed to imply WWW is soliciting sales or endorsing any individual member.



# 2018 WWW Catalog Advertisement Form

DEADLINE June 1, 2017

- Ads must be in good taste and in keeping with the mission of the organization, which is to promote the writing of the Women's West.
- WWW reserves the right to refuse any ad.
- Ads will be placed in the Catalog as space allows. We will try to place ads in the requested category section in the Catalog; however, this is dependent upon the number of ads received and layout requirements.

## ADVERTISING RATES

FULL PAGE .....	7.75"w x 10.25"h	\$400.00.....	<input type="checkbox"/> B/W .....	<input type="checkbox"/> Color
HALF PAGE.....	7.75"w x 5"h	\$275.00.....	<input type="checkbox"/> B/W .....	<input type="checkbox"/> Color
QUARTER PAGE.....	3.625"w x 4.75"h	\$175.00.....	<input type="checkbox"/> B/W .....	<input type="checkbox"/> Color
SMALL AD .....	3.625"w x 2"h	\$75.00.....	<input type="checkbox"/> B/W .....	<input type="checkbox"/> Color

Note: Different forms and fees are required for Book Listings and for Member Focus Listings

Author is a current WWW member  Publisher is a current member

CATEGORY (Check One)	Children/Young Adult:	Nonfiction: ____	Fiction: ____	Anthology: ____	Poetry: ____	Other: ____ (Describe)
	__ Nonfiction __ Fiction					
<b>Author's Name</b>						
<b>Submitted By</b>						
<b>Contact Info</b>						
Contact Name:						
Address:						
Phone:						
E-mail:						
Website:						

Check payment method:

PayPal  Check (payable to Women Writing the West)

Enclosed is my check # \_\_\_\_\_ which totals \$ \_\_\_\_\_.

Total number of listings and/or ads paid with this check: \_\_\_\_\_.

### Remember!

- Please use one form for each ad you want listed.
- Keep copies for your records.

Women Writing the West Catalog  
 Pam Nowak, Editor  
 22940 E. Roxbury Dr. Unit B  
 Aurora, CO 80016

**AD DESIGN SERVICES:** Jenny Hancey at (303) 816-0396 or Jenny@HanceyDesign.com for a quote on ad design services.



# 2018 WWW Catalog Member Focus Listing Form

**Member Focus provides a space for Women Writing the West members to list talents and skills related to writing such as Editing Services, Speakers, Classes, Workshops, or Writing Retreats.**

**Please use one form for each listing. Forms must be received by June 1, 2017.**

**Email inquiries to – [elinwriter@hotmail.com](mailto:elinwriter@hotmail.com)**

**Two ways to apply:**

- Visit the WWW website at [WomenWritingtheWest.org](http://WomenWritingtheWest.org) and click on Catalog. Fill out the form and submit. Online payment can be made using PayPal.
- Or, copy this form and fill out, using a typewriter if possible, and mail along with a check to:  
Women Writing the West Catalog  
Pam Nowak, Editor  
22940 E. Roxbury Dr. Unit B  
Aurora, CO 80016
- Only Women Writing the West members are eligible to list their books or place ads
- To join visit our website: [WomenWritingtheWest.org](http://WomenWritingtheWest.org)
- The fee for each Member Focus Listing is \$30

**Note: Different forms and fees are required for Book Listings and for Advertising**

The Member Focus Listing is featured on a special page. Maximum character count for the Member Focus Listing is **140 characters, including spaces**. The text should include name, specialty & contact information.

**I am currently a WWW member**

**LISTING TEXT**

**MAXIMUM 140 CHARACTERS including spaces.** Please print clearly.

Member Name:

E-mail:

Website:

Mailing Address :

Home State (if different than mailing address – used for index)

Check payment method:

PayPal

Check (payable to Women Writing the West)

Enclosed is my check # \_\_\_\_\_ which totals \$ \_\_\_\_\_.

Total number of listings and/or ads paid with this check: \_\_\_\_\_.

**Remember! Please use one form for each listing. Keep copies for your records.**



# 2018 WWW Catalog Book Listing Form

Please use one form for each listing. Forms must be received by June 1, 2017.

Email inquiries to – elinwriter@hotmail.com

**Two ways to apply:**

- Visit the WWW website at WomenWritingtheWest.org and click on Catalog. Fill out the form and submit. Online payment can be made using PayPal.
- Or, copy this form and fill out, using a typewriter if possible, and mail along with a check to:  
Women Writing the West Catalog  
Pam Nowak, Editor  
22940 E. Roxbury Dr. Unit B  
Aurora, CO 80016
- Only Women Writing the West members are eligible to list their books or place ads
- To join visit our website: WomenWritingtheWest.org
- The fee for each Book Listing is \$50

**Note: Different forms and fees are required for Advertising and for Member Focus Listings**

I am currently a WWW member

CATEGORY (Check One)	Children/Young Adult:	Nonfiction: ____	Fiction: ____	Anthology: ____	Poetry: ____	Other: ____ (Describe)
	__ Nonfiction __ Fiction					
<b>Author's Name:</b> (last, first as it will appear in catalog)						
<b>Book Title:</b>						
<b>ISBN#:</b> (include dashes)						
<b>Book Publisher:</b> (imprint/publisher if applicable)						
<b>1st Copyright Year:</b>						
<b>Description:</b> (maximum 30 words)						
<b>Mailing Address:</b>						
<b>E-mail Address:</b>						
<b>Website:</b>						
<b>Home State:</b> (if different than mailing address – used for index)						

Check payment method:

PayPal  Check (payable to Women Writing the West)

Enclosed is my check # \_\_\_\_\_ which totals \$ \_\_\_\_\_.

Total number of listings and/or ads paid with this check: \_\_\_\_\_.

**Remember!**

- Please use one form for each ad you want listed.
- Keep copies for your records.